

Travis Silverman

Experience & Product Design | endlessadventure.co

Seasoned digital product designer with over 15 years of experience in design strategy & solutions. Lover of the wild, the possibilities of imagination and a good adventure. Heck of a listener. Artist at heart.

Experience

Fidelity Investments

Principal User Experience Designer | 2022-2024

- Focus on advisor lead financial planning/guidance solutions
- Delivered solutions for tactical and strategic objectives
- Supported multiple teams in agile environment

Endless Adventure, Inc.

Founder & Principal | 2014-2019, 2022- Present

- An adventure in design as an independent contractor
- Mastery of understanding each client's goals and objectives

Sunday (This Land Inc.)

Principal Product Designer | 2021 - 2022

- Contributed to 3x revenue and 51k new subs in 2021
- Cross functional work with science, tech and marketing
- Lead design for launch into new market segments

Gloo

Principal Visual Designer, Design Ops | 2020

- Lead Design Ops in strategy and planning

OppenheimerFunds

Lead UX Designer, Portfolio Management | 2016 - 2019

- Created a platform which managed over \$1B AUM
- Reduced portfolio calculations from days to minutes
- Increased efficiency of portfolio management teams

Epic Playground, Inc. (Techstars 2012)

Co-Founder & CCO | 2009 - 2013

- A podcast platform before its time
- Co-managed a diverse cross functional start-up team

DeviantArt, Inc.

UI Designer | 2010 - 2011

Slice of Lime

User Interface Designer / Front End Developer | 2007 - 2010

Education

Rochester Institute of Technology

BFA, New Media Design and Imaging

Psychology

2002-2006

Focuses and Skills

UX design and Ideation

Interaction and UI design

Design Strategy

Prototyping

Visual Design

Collaboration

Design Mentorship

Purpose Oriented Solutions

Iterative Design

Product Strategy

Product Discovery

Design Systems

Contact

travis@endlessadventure.co

303-248-6983

endlessadventure.co / pw: greenlight

<https://www.linkedin.com/in/tsilverman>

References available upon request